

# MDCD BROADCAST TRAFFIC INSTRUCTIONS

		<b>FOR QUESTIONS CONTACT:</b>
<h1>2010</h1>		Gail Summerville P.O. Box 342 Raleigh, NC 27602  (888) FON-MDCD
<b>Air Dates: July 1 – December 31, 2010</b>		
Army National Guard  <b>NGB FLIGHT TIMES</b>  Monday – Sunday 6AM-12MID  Please run Regional, English and Spanish versions, where appropriate.		<p><b><u>Please run the following :30 or :15 until Further notice:</u></b></p> <p><b>#mdcdngb-BETA 2009 – “Real Life”</b></p>
		"Snow Chasers" – :30 "Guard Advantage" – :30 "A Reflection of Honor" National – :30 "A Reflection of Honor" National – :15 "Homecoming" Spanish – :30 "Guard Advantage" Spanish – :30  <b>Run any or all spots and live reads 100% of the rotation</b>

## We need your help!

MDCD has recently changed management and are rebuilding our contact database.  
**If you are not the NCSA contact or traffic director, please forward this email to the appropriate contact.**

The appropriate NCSA contact should respond to this email with contact information including: name, title, station, address, email and phone.

**If you require hardcopy (beta tapes) of spots, please call Gail Summerville at (888) FON-MDCD.**

**COMMENTS:** Please begin airing these spots as soon and as often as you can, inventory permitting, between 6AM and 12MID. It's OK to run the spots on Sun-Mon-Tues or 12MID and 6AM if inventory is tight. **Please return affidavits on a monthly basis so that we can track how we are doing on our annual commitments.** As always, we thank you for your continued support.