

MDCD BROADCAST TRAFFIC INSTRUCTIONS

2010

Air Dates: July 1 – December 31, 2010

FOR QUESTIONS CONTACT:

Gail Summerville

P.O. Box 342
Raleigh, NC 27602
(888) FON-MDCD

Army National Guard
NGB FLIGHT TIMES
Monday – Sunday 6AM-12MID
Please run Regional, English and
Spanish versions, where
appropriate.

NEW: LIVE READ
Please add into rotation
7/1/10-7/23/10

**Please add attached
information to station website
if possible**

Please run the following :60 or :30 until Further notice:

#mdcdngb-CD2009 – “Real Life”

Snow Storm – (MD/DC/DE) – :60
Destination – (MD/DC/DE) – :60
Parent Talk – (MD/DC/DE) – :60; **ESP** – (MD/DC/DE) – :60
Over Coffee – (MD/DC/DE) – :30
Dorm – (MD/DC/DE) – :30; **ESP** – (MD/DC/DE) – :30

Run any or all spots and live reads 100% of the rotation

LIVE READ (Please add into rotation until July 23):

Are you looking for exciting career any of the various fields Law Enforcement has to offer? Then be sure to attend the DC Army National Guard First Annual Law Enforcement Job fair on July 23, 2010 from 10 a.m. until 2:00 pm at the DC Stadium Armory, 2001 East Capitol Street, SE, Washington DC. There will be several federal, state, and local agencies providing employment and education opportunities.

**For more information, visit www.dcnationalguard.com/events.html
or call (888) 719-9151 or (202) 222-5169.**

We need your help!

MDCD has recently changed management and are rebuilding our contact database.

If you are not the NCSA contact or traffic director, please forward this email to the appropriate contact.
The appropriate NCSA contact should respond to this email with contact information including: name, title, station, address, email and phone.

All spots are available via MP3 Email and on our website at <http://www.mdcd.com>
Contact: associationinfo@bellsouth.net if you prefer to receive spots via email distribution.
If you require hardcopy (CDs) of spots please call Gail Summerville at (888) FON-MDCD.

COMMENTS: Please begin airing these spots as soon and as often as you can, inventory permitting, between 6AM and 12MID. It's OK to run the spots on Sun-Mon-Tues or 12MID and 6AM if inventory is tight. **Please return affidavits on a monthly basis so that we can track how we are doing on our annual commitments.** As always, we thank you for your continued support.

